

Grant Title: HEALTHY EATING RESEARCH: BUILDING EVIDENCE TO PREVENT CHILDHOOD OBESITY

Funding Opportunity Number: N/A

Agency/Department: Robert Wood Johnson Foundation.

Area of Research: Research on environmental and policy strategies with strong potential to promote healthy eating among children to prevent childhood obesity

Release and Expiration: N/A

Application Deadline: Deadline for receipt of brief proposals: February 24, 2009. Deadline for receipt of full proposals: June 12, 2009.

Amount: Small- and large-scale studies: 12- to 18-month awards of up to \$150,000 each, 18- to 36-month awards of up to \$400,000 each. Macro-level analyses: 12- to 18-month awards of up to \$100,000 each.

Length of Support: Up to 36 months.

Eligible Applicants: Preference will be given to those applicants that are either public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Applicant organizations must be based in the United States or its territories at the time of application.

Summary: Healthy Eating Research is a national program of the Robert Wood Johnson Foundation (RWJF). The program supports research on environmental and policy strategies with strong potential to promote healthy eating among children to prevent childhood obesity, especially among low-income and racial/ethnic populations at highest risk for obesity. Findings will advance RWJF's efforts to reverse the childhood obesity epidemic by 2015. The Healthy Eating Research call for proposals focuses on studies of policy and environmental strategies in four areas: food pricing and economic approaches; food and beverage marketing; improving access to healthy foods in low-income communities; and evaluations of promising food-related policy and environmental strategies in settings where children and their families make food choices.

Detail Information: <http://www.rwjf.org/applications/solicited/cfp.jsp?ID=20606>